

***Cedar Mill PTC Minutes  
September 13, 2011***

***Attendees:*** Brian Horne, Brandy Griffin, Katie Wiley, Marla Merriwether, Leslie Swinford, Emily West, Amy Wilde-Taylor, Shellie Bailey-Shah, Amanda Price, Nancy Glassman, Kristen Haslebacher, Deb Marshall, Shannon Wright, Hugh Brown, Deborah Brown, Janet Goldstein, Steve Roesch, Susan Marshall, Megan Combs Little, Lindsay Deveaux, Mark Hemmeyer

Meeting called to order by Brandy Griffin at 7:00 pm in the Cedar Mill School Library.

***I. New Programs/Guest Speakers***

***A. Grant Money through ODC~ Cara Seger***

Cara, from the Oregon Dairy Council, presented the Fuel Up to Play 60 program, which encourages children to eat nutritionally rich foods and to exercise 60 minutes a day. The program is free and tied to grant money that can be used to advance the program. In order to apply and receive the grant money, a program advisor would need to volunteer to design an individualized plan for our school to implement. Then our school can apply for \$1000 grant money quarterly (\$4000 annually). The full amount can be requested with the first application. So far, no school has been denied the grant money; however more and more schools are applying. The first application deadline is October 1. Last year, Beaverton School District received \$30,000. Charity Rauls is the Beaverton contact person. Most schools use the money to buy supplies that will support the program. The board suggested Chris and Sheryl to be our school representatives, should we decide to apply for the grant.

***B. Red Robin U-Act Program~ Brandy Griffin***

This grant program aims to encourage children to show consideration for others through character building activities such as random acts of kindness, participating in school clean-up projects and encouraging neighborly behavior. The grant is worth \$2500 a quarter, with the opportunity to win/earn \$5000. The examples of kindness listed in the program match several activities already implemented and thriving at Cedar Mill.

The board discussed the pros and cons of the two systems. One advantage of the Red Robin Program is that the money can go to any school need, not just to supplies required to support the Fuel Up & Play 60 project. The board decided the Red Robin Grant plan suits our school best and Debra Brown volunteered to complete the grant forms with the input of the board.

***II. Volunteer Opportunities~ Emily West***

***A. Updates***

Emily shared the very profession volunteer flyer she created as well as the many ways we have to communicate with parents about volunteering. She also designed a flyer for Back to School night with internet resources to share, i.e. ways to get people involved.

The open chair positions include: Chair of the 5<sup>th</sup> Grade Dance (Sock Hop) and 5<sup>th</sup> Grade Send Off, along with other quarterly family related events. Marla Merriwether and Janet Goldstein volunteered to co-chair these events.

### **III. Event Updates Current & Past:**

#### **A. Back to School Night~ Brandy Griffin**

Back to School Night is his Thursday and the SHS cheerleaders have volunteered manage child care. Brandy asked members to donate games or activities. It was also suggested that some money could be spent for the activity, as it is a money making endeavor. This is also a fund raiser for the cheer squad, since we plan to pay them \$100 or more depending on the number of children they care for.

#### **B. Ways & Means~ Katie Wiley & Shannon Wright**

The fundraising goal for this year is \$24,000. This is a \$5000 increase from last year. We are optimistic we can make this goal. This increase is due to a depletion of a large amount of funds earned a few years ago. Another reason for the increase is to replace antiquated computers. The ways & means committee serves the school by providing funds to several programs and events. For example, they provide funds for the Passport Club, the gotcha store, the science fairs, art fairs, fifth grade send off, fourth grade over night field trip and \$300 to each classroom to be used at the teachers' discretion.

The fundraising activities planned for this year include Prepaid Shopping Cards, Escript, Sally Foster (on-line only), Box Tops (Chad is the chair), Family Dine-Out Nights, Fun Run, Cookie Dough sales Monday Oct 21-Nov 4 kick off with the Cookie Eating Contest, Valley Theater tickets, school t-shirts, a Coin Coral (change collector), and raffle baskets at the end of year carnival.

The Family Dine-Out Nights begins this Friday with John's Incredible Pizza (behind Washington Square). Other nights include: Oct 19<sup>th</sup> at 5 Guys, and Nov 16 at Pizza Schmizza. Debbie Gisler is the chair of this program.

Some of these programs could be much more lucrative with better marketing, i.e. Box Tops, Escript, soup labels, Capri Sun boxes.

#### **C. Prepaid Shopping Cards~ Kristen Haslebacher**

Kristen suggested that we drop the name "Escript" because the majority of the prepaid shopping cards are 'gift cards', a term with which most parents are familiar. This program is an all profit fundraiser. Our June order (minus \$10 handling fee) brought in \$495. This reflects the purchases of only 25 families.

Kristen was hopeful to find a way for people to pay using credit cards, but the online system requires withdrawals from a checking account. Another advantage to this program is that anyone can participate, i.e. grandparents. Kristen created a regular customer email list to notify these families of changes and updates.

The Escript Program is different from the gift cards. A chair is needed to market the program and encourage the parent to remember to register with participation stores. Particular purchases generate donations that go directly to the school. Parents just need to sign up each school year.

#### **D. Enrichment-Shellie Bailey-Shah& Debbie Marshall**

The list of classes to be provided after school has been submitted to the district. The projected curriculum plan should approve very soon. There are multiple class choices for the children including: Spanish, chess, and mad science. Wells Fargo has offered to teach a money management class winter term.

***E. Valley Cinema/Web Update~ Leslie Swinford***

Leslie requested that we all go to the facebook page and 'like' it. She is maintaining the page and it includes all the latest info for our school. Another great way to keep parents informed.

Leslie sent home the first Valley Theater flyer detailing the first 10 movies (\$9 for 10 movies for kids/parents are free). She sells tickets as well as the office.

***F. Clothes Closet~ Katie Wiley & Amanda Price***

Instead of donating clothes to Goodwill, families can donate lightly used items to this district sponsored program. We collect the clothes and families in need can have these items for free. They are also always in need of new socks and underwear. It is such a nice program. Parents volunteer to help manage a shopping day. Spanish speakers are very much in need. Adult volunteers only (leave little ones at home).

***G. Fun Run Update~ Amanda Price***

This year's run will be Sept 30. There will be two running sessions. The students seek donations for the number of laps they will run, or about 20 minutes. It's 100% tax deductible. The class that raises the most money will earn a pizza party as an incentive. The goal is to raise \$10,000. Last year we raised \$13,000. Sign-up Genius will be sent soon so parents can be involved. The money will go to buy computers.

***H. Unimags~Mark Hemmeyer***

Mark presented a magnet set that can be used to make shapes. He has a direct connection to China and 50% of the money earned will go back to the school. This would be a great item to sell around Christmas, at the book fair, or at the science fair. Mark offered to set up a booth at any event. There are various box sizes.

***II. Budget~ Nancy Glassman***

We currently have \$14,000 in the PTC account. A total of \$343 profit was raised at the back to school BBQ. Nancy requested \$90 to continue the National Geographic school subscription. Nancy made the motion to use money from the Passport Club funds. Brandy seconded motion and all were in favor.

***III. Minutes for June Meeting~Amy Wilde-Taylor***

The minutes were posted and emailed. Amy Wilde-Taylor made a motion to approve the minutes. The motion was seconded by Nancy and all approved.

***IV. Principal Update Brian Horne***

Brian announced that a levy to raise money (\$1 for every \$1000 of home value) will be pressed forward with great enthusiasm by the school district. This local option was proposed in order to raise money just to keep the budget afloat. We have experienced great cuts for the past five years. This money won't bring back lost programs, but it will sustain and keep other cuts at bay. Soon Brian will need volunteers to answer phones at the phone banks and drop information flyers at homes in the area. Emily will set up a sign-up sheet.

Despite budget cuts and bussing issues, Brian shared that this week has been a great beginning of the school year. Brian explained the schedule for Back to School Night (introductions, Fun Run plug, and two rotations to classrooms for orientation).

***Meeting Adjourned 8:52 pm***

***Next Meeting: October 11, 2011 7:00 pm***